



Print O Post Media

Your gateway to unparalleled digital success

ENHANCE YOUR ONLINE BRANDING WITH POP MEDIA

Achieve optimal results in social media advertising
with our dedicated efforts and expertise ➔

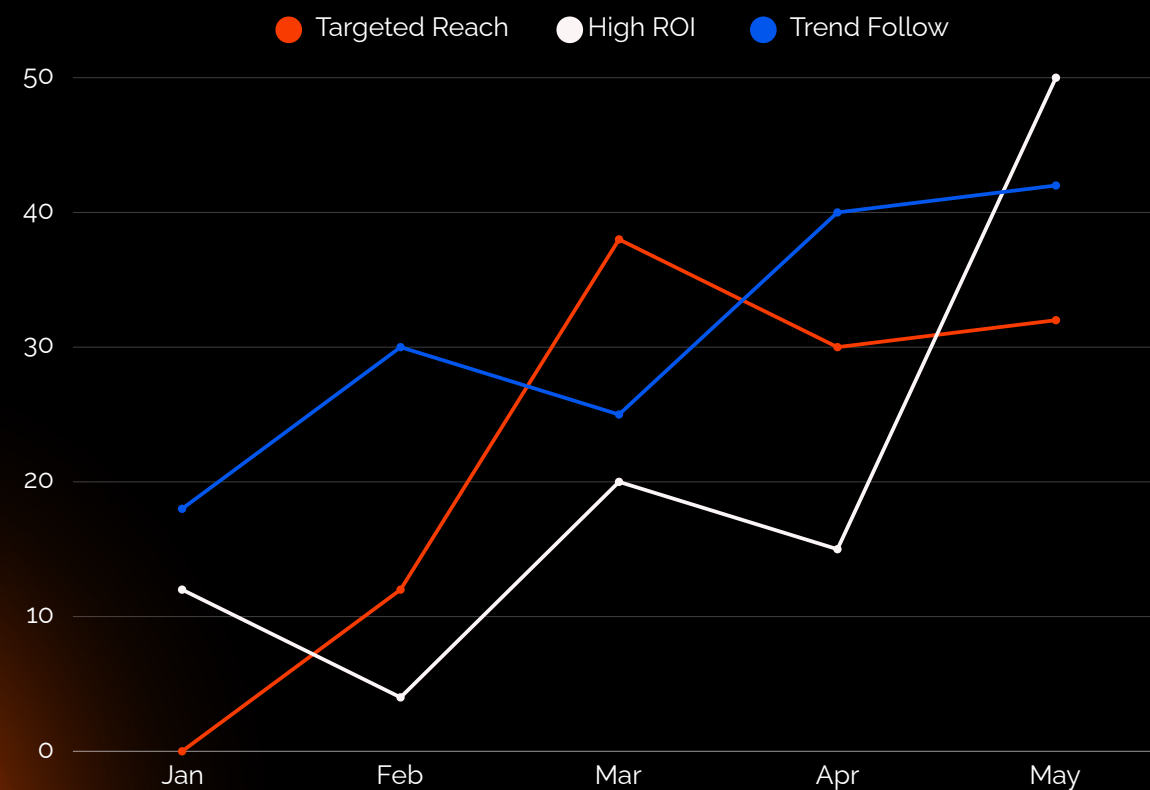
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Market Overview



Digital Marketing: The Key to Growth

With billions online daily, digital marketing isn't a choice—it's a must! A digital marketing company, crafts data-driven strategies to boost visibility, engagement, and conversions.

Why Digital Marketing?

- ✓ **Targeted Reach** – Connect with the right audience effortlessly.
- ✓ **High Return on Investment** – Cost-effective strategies with measurable results.
- ✓ **Trend Follow** – Adapt to ever-evolving market shifts.

Your audience is online—let's make sure they find YOU! We are here to drive your success! 🚀



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Company Vision

POP Media – Elevate. Engage. Excel.

Our vision is to deliver top-notch quality services that drive business growth and amplify your brand's digital presence. Our tailored strategies ensure maximum visibility, engagement, and impact in a fast-evolving digital world.

Success isn't a destination—it's a journey, and we're here to make it trend. Let's create, innovate, and grow together!



Print & Post Media



Why you choose **POP Media?**

In today's digital world, standing out takes more than just being online—you need the right strategy to grow and succeed! That's where POP Media can help you.

- ✓ **Precise Targeting** – Data-driven campaigns to reach your ideal audience.
- ✓ **Trend-Driven Strategies** – Stay competitive with the latest digital trends.
- ✓ **Higher Engagement** – More visibility, leads, and real business growth.

With POP Media, you don't just market—you dominate! 💡 Let's take your brand to new heights!



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What services we Provide

- **CREATIVE DESIGNING** WITH SOCIAL MEDIA HANDLING & **SMO**
- **VIDEO** EDITING
- **WEBSITE** DESIGN, DEVELOPMENT & SEO
- **2D & 3D** MODELLING & ANIMATION
- **PRINT** MEDIA SOLUTIONS
- **BUSINESS** CALLER TUNE
- **VISUAL** MERCHANDISING

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Our SM Plans with Payment Structure

Inclusions : Social Media post per month

- Creative Posts
- Memes Posts
- Reels / Semi-Motion posts
- Wishing Posts
- Informative / Offer Posts
- Social Media Handling

SILVER

B3000P

4,000/-

Campaign charges
not included

GOLD

B5000P

6,000/-

Campaign charges
included

DIAMOND

B9500P

10,000/-

Campaign & WA Boosting
charges included

PLATINUM

B13500P

21,000/-

Campaign, WA Boosting &
SMS Boosting charges
included

Note : We deal in yearly package

Campaigns & Boosting Conditions:

- Run campaigns every week targeting location
- WhatsApp Boost (Location as per target) - 01 time every month ✓
- SMS Boost (Location as per target) - 01 time every month ✓

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Charges may change according to the client's Demand

Our Video & YouTube Supports

Silver :

- SM Motion Graphics = 800/post (1:1)
- Reels Motion Graphics = 1000/min
- Facts Video = 300-1000/min
- Commercial Promo Edits = 1200/min
- Infographics = 1000/min
- Explainer Videos = 800/min
- Intro & Outro Videos = 3000/video

Gold :

- SM Motion Graphics = 1200/post (1:1)
- Reels Motion Graphics = 1500/min
- Facts Video = 600-1000/min
- Commercial Promo Edits = 1500/min
- Infographics = 1500/min
- Explainer Videos = 1500/min
- Intro & Outro Videos = 3500/video

Platinum :

- SM Motion Graphics = 1500/post (1:1)
- Reels Motion Graphics = 2000/min
- Facts Video = 1200-1500/min
- Commercial Promo Edits = 2000/min
- Infographics = 2000/min
- Explainer Videos = 2000/min
- Intro & Outro Videos = 4000/video

YT per month costing & inclusions :

- 4 long videos per month
(per week posting)
- 8 reels per month
(2 reels for each week)
- Thumbnails for all
- YouTube Handling

@10,000/-

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Website Designing & Development

One year plan Plan includes -

- Website Design
- Two business email
- One year support
- Good loading time
- User & mobile friendly site

SEO Service -

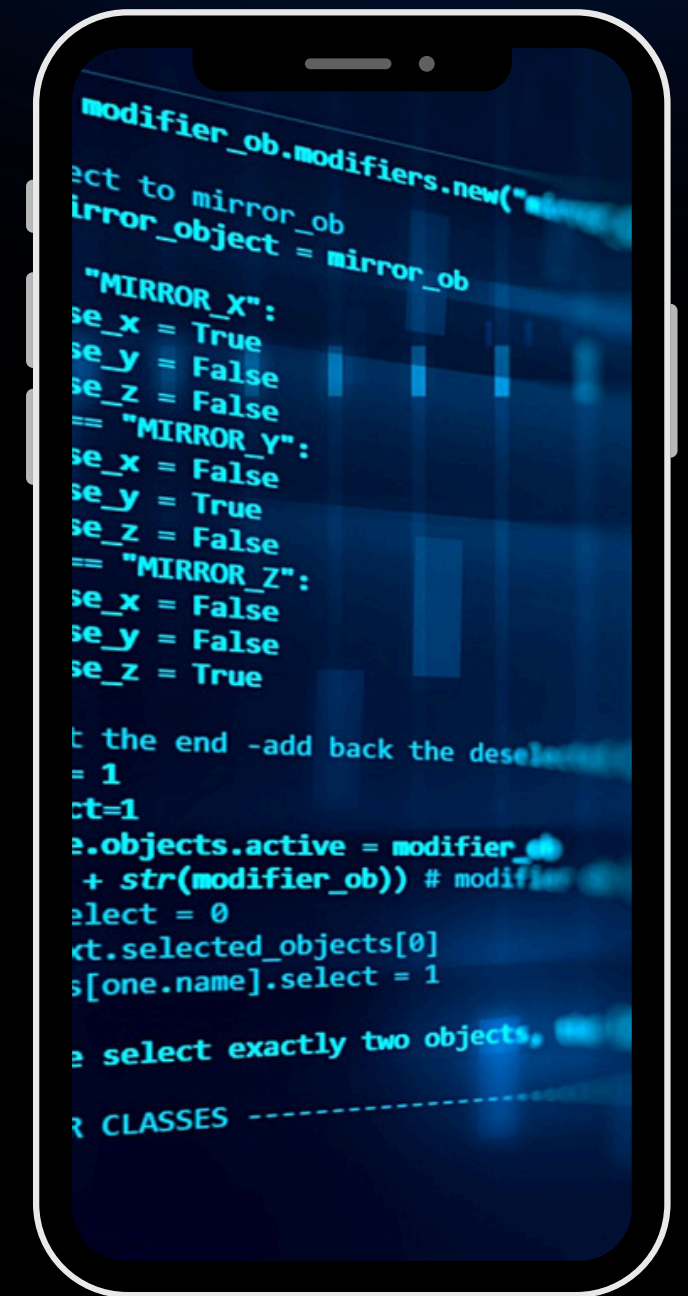
Our SEO services starts from
10,000/- per month.

1. Free maintenance if you will take SEO service
2. SEO Friendly site

SEO Package depends on service Category & Website

Website Designing & Development -

- 10,000/- With Hosting (without Domain)
- 6000/- without Domain & Hosting





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We have completed a complete 3d Govt.
project of a checkpoint. That was approved
by our Honourable CM on 2024

Our 2D & 3D Charges

○ Modelling:

2D : 3000-6000/model
3D : 6000-10000/model

○ Animation:

2D : 1500/min without lipsync
2D: 3000/min with lipsync
3D : 15000/min

Our UI/UX Design Charges

■ Basic

30,000 - 45,000

■ Standard

60,000 - 1,30,000

■ Advanced

1,50,000 - 4,50,000

Charges may change according to the client's Demand

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Print Media Services

We provide all sorts of Printing Services with a very good quality and at a reasonable price.

- Flex : 10/- sqft
- Flex Black Back : 20/- sqft
- Sticker : 30/- sqft
- Visiting Card : 250/- for 100 pcs
- Brochure : 20/- per pc for 100 pcs
- Digital Print Leaflet : 10/- per pcs back to back for 100 pcs
- Menu Card : 1000/- single A4 back to back print for 10 pcs

There are many more works in Print Media that we offer.

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Business Caller Tune

We can provide you business caller Tune that can attract your audience much faster than the regular marketing process. Our basic plan starts from **6,499/-**

All language available.

Rates may vary incase of any customisation.

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Interior & Office **Branding**

We can provide you all sort of interior works which are needed for an office space. We also provide interior decoration for your home.

Rates will be given after getting requirements from you.

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Company Policies

■ Payment Terms :

1. Payment for the service requires a 50% advance payment, with the remaining balance to be paid in two installments, three months before the end date.
2. If the payment comes in monthly process you have to pay it in advance and the credentials will be handed over only after completing the year.
3. You can have a 3 months of trial period for which you have to pay the full payment of it in advance.

■ Company Policy :

1. Our service is non-refundable once purchased, regardless of the amount.
2. Posters will be customized on the content you will provide.
3. Please ensure that the content will be submitting at least 72 hours before the delivery period.
5. We require one monthly meeting at a time of your choice, either offline or online.
6. Throughout your project, our team will be regularly in touch with you through WA Group & Calls.

We appreciate your co-operation for achieving better results.

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Our Clients :



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Thank You!

Our marketing plan positions us for success in the Metaverse.
Thank you for your attention; let's move forward together.